

# EXHIBITOR & SPONSORSHIP PROSPECTUS



**NEO** THE CONFERENCE  
FOR NEONATOLOGY |  pediatrix

**SPECIALTY REVIEW**  
IN NEONATOLOGY. |  pediatrix

**February 20 - 23, 2024**  
**Las Vegas, NV**

# OVERVIEW

In February, hundreds of neonatal and perinatal clinicians will gather in Las Vegas, Nevada, for two outstanding meetings.

**NEO: The Conference for Neonatology** provides the perfect opportunity for companies that market to neonatal or perinatal health care providers (or their patients) to directly interact with decision-makers and influencers in a dedicated setting while they expand their professional knowledge and network with others in their field.

**Specialty Review in Neonatology** is an intensive and comprehensive review of neonatal medicine. This course is invaluable to those preparing for certifying examinations, as well as new or current fellows in training seeking an outstanding fundamental pathophysiology course in neonatal-perinatal medicine.

Participating in these events as a sponsor and/or an exhibitor provides your company a cost-effective way to build customer relationships, promote new products and, most importantly, increase leads and sales.



# SPONSORSHIPS

## KEY EVENT SPONSORSHIPS

Conference sponsorships give visibility to your company's strong support and commitment to neonatal-perinatal medicine. A variety of valuable benefits are provided at each sponsorship level.

	Platinum \$85,000	Gold \$50,000	Silver \$25,000
Event hosting opportunity	Expo reception	Refreshment break	Morning coffee
Ability to purchase symposium sponsorship	Yes	Yes	Yes
Recognition on event signage and conference websites	Included, premium placement	Included	Included
Recognition as sponsor on CME website	Included	Included	Included
Option to provide PDF for CME website	Included	NA	NA
Ability to send pre-event email blast to attendees (subject to approval guidelines)	Included	Included	NA
Booth in exhibit hall	10' x 20'	10' x 10'	10' x 10'
Recognition in pre- and/or post-conference email blasts	Yes	Yes	Yes
Option to provide conference bag insert (subject to size and pre-approval guidelines)	Included	NA	NA
Complimentary full conference attendee registrations	5	4	3
*VIP executive meet and greet *NEW for 2024! VIP exclusive reception meet & greet with the Pediatrix executives on Wednesday night from 5:00 pm - 5:30 pm. Up to 3 individuals for Platinum and 2 individuals for Gold.	3 individuals	2 individuals	NA
All other standard exhibitor benefits are included as shown on page 5!			

# SPONSORSHIPS

## OTHER SPONSORSHIPS

Sponsoring one or more of these event components can heighten your company's visibility at the conference.

### AUDIO VISUAL (ONE AVAILABLE) \$60,000

- Underwrite costs for staging, lighting and audio-visual equipment.
- Written recognition of sponsorship on signage.

### CONFERENCE BAGS (ONE AVAILABLE) \$10,000

- Your company logo featured alongside the conference logos on bag given to attendees.
- Provides exposure throughout the week and after the conference.
- Opportunity to supply a branded insert for conference bags given to attendees.

### SYMPOSIUM \$10,000

- Available only for platinum, gold and silver sponsors.
- Pediatrix® will supply standard AV (podium, mic, screen, projector and laptop).
- Pediatrix will send up to two invitation emails to attendees announcing the symposium.
- Sponsor can provide a printed invitation to be stuffed into conference bags.
- All food/beverage must be directly ordered and paid for by the symposium sponsor.
- Breakfast and evening symposium times available.

Contact [lynn@meetingsbypremier.com](mailto:lynn@meetingsbypremier.com) to receive information about available time slots.

### WIRELESS INTERNET SPONSOR (ONE AVAILABLE) \$10,000

- Provide Wi-Fi throughout the entire conference venue.
- Recognition of sponsorship alongside sign-on instructions.

# SPONSORSHIPS

## **KEY CARD SPONSOR (ONE AVAILABLE) \$9,000**

- Exclusive sponsorship.
- Company logo/design on room keys given out at Caesars Palace for all NEO/SR attendees.

## **REUSABLE WATER BOTTLES (ONE AVAILABLE) \$8,000**

- Your company logo imprinted on reusable bottles given to conference attendees.
- Provides exposure throughout the week and after the conference.

## **TARGETED BRANDING \$5,000-\$15,000**

- Want to make a large statement with your brand? We have several options from escalator clings to pool decals.

Contact [Lynn@meetingsbypremier.com](mailto:Lynn@meetingsbypremier.com)

## **FLOOR DECAL (ONE AVAILABLE) \$6,000**

- Your logo will be featured on 10 to 15 directional floor decals that guide attendees around the conference area.

## **CONFERENCE BAG INSERT \$3,000**

- Provide a branded insert for conference bags given to attendees.
- All inserts are subject to size limitations and must be preapproved.

# NEO/SR EXHIBIT BOOTHS

The NEO/SR Conference provides attendees with plenty of time to visit every booth and talk with companies about their products and/or services. Lunches and all refreshment breaks are held on the exhibit show floor to ensure optimal booth traffic.

## EXHIBIT BENEFITS

- 8' high back drape and 3' high side drape in show colors.
- ID sign with company name and booth number.
- A fully carpeted exhibit hall
- Two complimentary exhibitor badges (show floor access only) for each 10' x 10' booth (four for a 10' x 20'; eight for a 20' x 20')
- Online listing on [neoconference.com](https://neoconference.com) and [specialtyreview.com](https://specialtyreview.com).
- Listing and link to your company URL on CloudCME.
- An electronic attendee list (includes the name, company and email address of those who opted in) provided on the first day of the conference.
- Ability to participate in the exhibit hall game
- Your booth will come with one, 6' draped table, two chairs and a trash can.

## BOOTH PRICES

- 10' x 10' booth - \$3,800  
(add \$250 for a corner booth).
- 10' x 20' booth - \$7,600  
(add \$250 for a corner booth/each).
- Premium 20' x 20' island - \$18,000.

Please note: All exhibits must conform to the IAEE "Guidelines for Display Rules & Regulations."

**End caps are not allowed at this show.**

### NEO/SR Conference Exhibit Application

**Application Deadline: Jan. 18, 2024.**

NEO/SR exhibit applications will be accepted online at: [mednax.swoogo.com/2024NEOSRExhibits](https://mednax.swoogo.com/2024NEOSRExhibits)

There, you can access the tradeshow floor plan, select your desired booth location and electronically submit your payment.

# EXHIBIT SCHEDULE

## NEO/SR EXHIBIT HOURS

Tuesday, February 20	12:00pm - 5:00pm - Exhibitor move in
Wednesday, February 21	7:30am - 9:30am - Exhibitor move in continued 10:00am - 11:00am - Break 12:15pm - 2:00pm - Lunch 3:00pm - 4:00pm - Break 5:30pm - 6:30pm - Reception
Thursday, February 22	9:45am - 10:30am - Break 12:00pm - 1:30pm - Lunch 2:45pm - 3:15pm - Break (NEO only)
Friday, February 23	10:30 am - 11:15 am - Break 12:30 pm - 1:30 pm - Lunch 1:30 pm - 6:00 pm - STRIKE

(Hours are subject to change)

# 2023 EXHIBITORS

Abbott

Allele Diagnostics

ATOM Medical

BD

Bio-Med Devices, Inc.

Bunnell, Inc.

Chiesi

Covalon Technologies

Embrace by Aspect Imaging

Fisher & Paykel Healthcare

Fresenius Kabi

GeneDx

Getinge

Gillette Children's

Infinant Health

Inozyme Pharma

Intelligent Ultrasound  
North America, Inc.

Kedrion Biopharma/BPL

Mallinckrodt

MedSol

Medtronic

Meridian Bioscience

Miris AB

Mothers' Milk Bank

NeoLight

Neonatology Today

NeoPrediX USA, Inc. (US)

Nutricia North America

Octagos Health

ONY Biotech

Pediatrix Medical Group

Prolacta Bioscience Inc.

Reckitt/Mead Johnson Nutrition

Sanofi RSV

Sentec

Teladoc Health

Timeless Medical Systems

USDTL



## Medical Directors Meeting (MDM)

**April 6-9, 2024**

JW Marriott Orlando Bonnet Creek – Orlando, FL

**10 X 10 BOOTHS**

start at

**\$3,800**