



# CREATING A CULTURE OF SAFETY IN THE NICU

Patient safety burst onto the scene as a national priority in the late 1990s with the landmark publication *To Err Is Human*. While much attention and resources have been devoted to patient safety since then, the journey is far from over. Consider these statistics:

- ➔ Medical error is the third-leading cause of death in the United States.
- ➔ Medical errors cause countless injuries and add more than \$20 billion to health care costs.

As a leading provider of women's and children's services, Pediatrix® Medical Group is committed to advancing patient-safety initiatives. To become a high-reliability organization, we have adopted crew resource management strategies — proven to optimize safety in high-risk industries, such as aviation and aeronautics. Our HRO program enables our providers to deliver the safest care and improve outcomes while communicating efficiently and effectively.

Pediatrix has established a proven track record in improving quality and safety in our neonatology practices; our 100,000 Babies Campaign demonstrated significant morbidity, mortality, resource utilization and patient-safety improvements. We will continue to build on this solid foundation by implementing an HRO patient-safety initiative across our network of more than 370 NICUs.

## Program components: How it works

We tailor our HRO programs to fit the needs of each practice and hospital. The program is intended to complement — not replace — initiatives you may already have in place. Program components include:

### PHASE 1

- Initial discussion with local leadership and Pediatrix HRO teams.
- Safety culture survey to establish a baseline.
- Review of clinical outcomes and safety culture survey results.
- Customized on-site patient safety culture training.

### PHASE 2

- Assessment of Phase 1 by local leadership and Pediatrix HRO teams.
- HRO training.

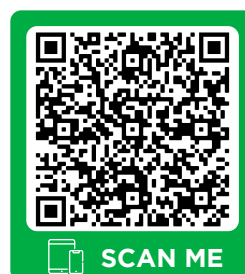
### PHASE 3

- Assessment of Phase 2 by local leadership and Pediatrix HRO teams.
- Reassessment of clinical outcomes and safety culture survey results with discussion of measurable results.

For more information, please contact:

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HRO PATIENT SAFETY